

ASSOCIATE

MEMBERSHIP



Benefit	Service Offering	Value Function	Value Type	Frequency
Brand Visibility	Your company logo featured on the SAAFF website with a direct link, plus authorised use of the SAAFF Affiliate logo on your marketing material — giving your brand credibility and visibility within the industry.	Network & Visibility	Marketing	Continuous
Content Marketing	Four featured articles per year in the SAAFF newsletter, including your company profile and logo — keeping your brand front of mind with our member audience on a quarterly basis.	Network & Visibility	PR Branding	Quarterly
Thought Leadership	Opportunity to present one educational webinar per year via SAAFF's digital platform — positioning your organisation as a trusted authority and subject matter expert within the freight forwarding and logistics sector.	Learning & Development	Education	Annual
Access to Industry Intelligence	Weekly industry news and regulatory alerts — including SARS and Transnet updates — keeping your team informed on the developments that matter most to your clients and operations.	Regulatory Intelligence	Information	Weekly
Event Participation	Member rates for SAAFF national conferences, regional forums, and events — including early access to sponsorship packages — ensuring your brand is visible at the events that shape the industry.	Network & Visibility	Networking	Per Event
Training & Certification Discounts	Member rates on all SAAFF training courses, workshops, and FIATA-linked certifications for your entire staff — via GMLSA.	Learning & Development	Service	Ongoing